

The Financial Daily

November 21, 2013

Subject: **Special Report on SITE Industrial Area**

Dear Sir,

The Financial Daily (TFD) has planned to publish a **Special Supplement on SITE Industrial Area**, in the last week of November 2013 Interviews of concerned, articles on the subject would be published in this report.

TFD is regular in publication from last seven years is the most sought after (12-16) pages complete English daily providing news, breaking stories, exclusive coverage of national and international issues, latest updates, stock reviews, company reports, money forex, banking and commodity reviews etc. TFD has its own independent Research House comprising FCAs, CFAs and highly qualified Research Analysts. The newspaper is popular amongst corporate elites, readership is above 100,000 daily. Audit Bureau of Circulation (ABC) Ministry of Information, has certified net sale of The Financial Daily, Karachi and Lahore is 42,000 in all major cities of Pakistan. The complete E-Paper of The Financial Daily is also available globally on the web at www.thefinancialdaily.com


You are requested to release an advertisement of your esteemed company for this Special Exclusive Supplement on SITE alongwith article/your profile with photograph to be published in this supplement at your earliest please.

Following is the discounted rate for this special report:

1. Size (27x4) coloured = Rs. 75000 = Black & White Rs. 40,000
2. Size (20x3) coloured = Rs. 45000 = Black & White Rs. 25,000
3. Size (15x2) coloured = Rs. 20000 = Black & White Rs. 10,000

Thanking You

Yours Sincerely


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