

**PAKISTAN**

CHIEF EXECUTIVE OFFICER



No. 01(03)/CEO/NPO/Sectt/2012

September 20, 2012

Chairman

Pakistan Hosiery Manufacturers Association

PHMA HOUSE, 37-H, BLOCK-6, P.E.C.H.S., KARACHI.

TEL # +92-214544789, 4522685, 4522769

Subject: PRODUCTIVITY BENCHMARKING STUDY OF TEXTILE INDUSTRY

Dear Sir,

The National Productivity Organization, Ministry of Industries is carrying out Productivity Benchmarking Study of Textile Industry, a project funded by Ministry of Textile (MINTEX). The overall objective of study is benchmarking of small, medium and large units from Ginning, Knit Stitching & Knit Processing and identification of productivity gap, improving production efficiency by proposing 'better methods, best practices and definition of a "Standard/Model Unit" for performance comparison, strategy for the improvement of the overall sub-sectors. This study will address the complete value chain of these subsectors and help MINTEX in policy and textile sub-sector development with the objective of self-reliance and converting primary raw materials into value added products to compete with international market focusing on enhancing productivity and quality.

Knit Stitching sector is playing a vital role in value addition of textile sector and facing lot of challenges including shortage of cotton yarn, marketing & branding etc and these challenges can only be addressed using fact approach of benchmarking. Therefore, we propose to have a meeting on the project to discuss suitable nomination of your prestigious members from small, medium and large scale units in first week of October, 2012 at your convenience.

Project details including requirement of units alongwith definition for small, medium and large scale units is attached at Annexure-I. Application form for the registration of units is attached at Annexure-II.

Looking forward for a favorable response and your convenience for the meeting asap.

With profound regards,

Khawaja MUHAMMAD Yousuf

**National Productivity Organization**

Ministry of Industries, Government of Pakistan

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## ANNEXURE I

**Nomination Requirement &  
Definition of Small, Medium & Large Units  
for each of the sub-sector**

**Knit Stitching Units**

**Nomination Requirement: 10 large scale units, 10 medium scale units and 20 small units**

**Definition of:**

- 1. Bigger Units**
  - a. Export Oriented
  - b. Established Systems
  - c. Capital Investment more than 250 Million Rupees
- 2. Medium Units**
  - a. Export Oriented/Potential exporter
  - b. System partially established
  - c. Capital investment between Rs. 100 Million and Rs. 250 Million
- 3. Smaller Units**
  - a. Potential Exporter
  - b. Systems not in place
  - c. Capital Investment Below Rs. 100 Million

**Ginning Units**

**Nomination Requirement: 10 large scale units, 24 small & medium units**

**Definition of:**

- 1. Bigger Units**
  - a. Established Systems
  - b. Capital Investment more than 250 Million Rupees
  - c. More than four stands
- 2. Small & Medium Units**
  - a. System partially established
  - b. Capital investment between Rs. 100 Million and Rs. 250 Million
  - c. 4 or Less than four stands

**Processing Units**

**Nomination Requirement: 10 large scale units, 10 medium scale units and 20 small units**

**Definition of:**

- 1. Bigger Units**
  - a. Established Systems
  - b. Capital Investment more than 250 Million Rupees
- 2. Medium Units**
  - a. System partially established
  - b. Capital investment between Rs. 100 Million and Rs. 250 Million
- 3. Smaller Units**
  - a. Systems not in place
  - b. Capital Investment Below Rs. 100 Million

## ANNEXURE II

APPLICATION FORM  
PRODUCTIVITY BENCHMARKING STUDY OF TEXTILE SECTOR

Sr. #	Particulars	Details			
1.	Company Name				
2.	Chief Executive Officer				
3.	Website				
4.	Email				
5.	Year Started				
6.	Total Factory Space				
7.	Export as % of total				
8.	Part of consortium				
9.	Cost Break Down for Unit Product	Material	Labor	Other	
10.	Top Goals				
11.	Difficulties				
12.	Total Capital				
13.	Total Production				
14.	Labor	Permanent	Contractual		
15.	Company Representative for Facilitation of Benchmarking Team / Benchmarking Coordinator				
	Name:	Designation:		Contact No.	Email ID:

CEO Signatures &amp; Stamp

Note: Where Possible please attach supporting documents