



GOVERNMENT OF PAKISTAN
Trade Development Authority
of Pakistan

62 Garden Block, Garden Town
Lahore

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Deputy Director

No.
TDAP/LHR/WEXNET/2010
Dated: 08—05- 2010

SUBJECT: WEXNET 2010 AT EXPO CENTRE, LAHORE IN MAY 2010

Dear Madam,

Please refer to this office earlier letter of even in the month of April ,2010 on the above subject. It has been decided to hold WEXNET 2010 on 28th, 29th and 30th of May 2010 at EXPO Centre Johar Town, Lahore.

The participation fee for the stall size of 3X3 meters (along with accessories for display) will be Rs. 5000 for W.Es from Lahore and Rs. 2500 for the outstation participants. I am attaching application form/advertisement for your convenience. Applications will be received in this office by the undersigned. Last date for receiving applications is 17th of May 2010. You are requested to apply immediately.

Regards,


Saira Imdad Ali



APPLICATION FOR PARTICIPATION IN WEXNET 2010



May. 28-30-2010

Name of the Company _____

Name of the representative _____

Position _____

Address _____

Phone _____ Fax _____ Email _____

Products _____

Type of Business:- Manuf.cum Exporter Commercial Exporter Manufacturer

National Tax Number _____

Registration with Trade Body _____

Production Capacity	Items	Capacity
_____	_____	_____
_____	_____	_____
_____	_____	_____

No of Employees _____

Export during Last 3 years. if any _____

Fairs Attended _____

Items to be displayed _____

Participation Fee Amount

(Rs) Draft / PO No/Bank _____

Documents attached:

- Pay order / demand draft for Rs. 5,000/- (for participation from Lahore), Rs. 2,500/- (for outstation participants) drawn in favour of 'Accounts officer TRADE DEVELOPMENT AUTHORITY OF PAKISTAN, Karachi. The amount of participation fee will be refunded in case of non-selection.
- One page company profile with two passport size photographs of the Women Entrepreneur.
- Company / product brochure of catalogue. Two photographs of the product.
- Copy of membership certificate from Trade Body

Certified that the above information is true to the best of our knowledge and belief. We do undertake to abide by the rules, procedures and to accept TDAP's decision in all matters concerning participation in the Fair / Exhibition.

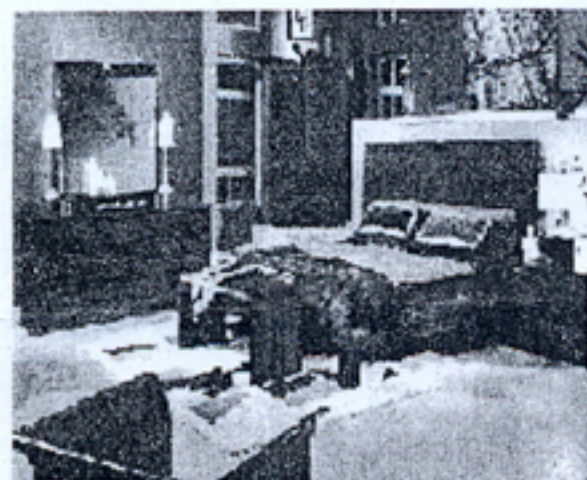
Date

SIGNATURE OF CHIEF EXECUTIVE /
MANAGING PARTNER / PROPRIETOR

Company seal



WEXNET 2010



Venue: EXPO Centre Johar Town, (Lahore)
Date: Exh on 28th, 29th, 30th, May 2010.
Products in Focus Textiles, Handicrafts, Furniture, Floor Coverings / Soft Furnishings, Home décor, Agriculture, Sports, Leather, Foods, Jewellery, footwear, leather accessories, services etc.

Trade Development Authority of Pakistan, MINISTRY OF COMMERCE, GOVERNMENT OF PAKISTAN, is organizing WEXNET 2010, a National Exhibition for Women Entrepreneurs producing export quality products at EXPO Centre, Lahore on May 28-30, 2010.

OBJECTIVES

- Identify Women Entrepreneurs having adequate production capacity.
- Networking of Women Entrepreneurs, through TDAP platform, to add synergy to export growth.
- To link up Women Entrepreneurs with Retailers, Trade Houses, Wholesale Buyers, and other Women Entrepreneurs

SELECTION CRITERIA

Selection will be made on the basis of following: -

1. Export quality products presented for display.
2. Businesses owned by Women Entrepreneurs.
3. Proof of adequate production capacity.

REQUIREMENTS

Interested Women Entrepreneurs/Exporters & NGOs may apply on prescribed form available at all TDAP offices as well as on its website www.tdap.gov.pk along with the following documents:-

- a) Pay order/demand draft for Rs 5000 (for participants from Lahore), Rs 2500 (for outstation participants) drawn in favour of **Account Officer, Trade Development Authority of Pakistan, KARACHI**. The amount of participation fee will be refundable in case of non-selection.
- b) One page company profile with two passport size photographs of the Women Entrepreneur.
- c) Company / product brochure or catalogue.

Last date of submission of application: May 17th, 2010.

No application will be entertained after the due date.

In-complete applications will not be considered.

For Further information please Contact

Waheed Raza Bhatti, Director General
042-111-444-111 (Ext 163)

Dr. Javaid Akhtar, Director
042-99230657



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