



**TRADE DEVELOPMENT AUTHORITY OF PAKISTAN
GOVERNMENT OF PAKISTAN**



Secretary

No: TDAP -183(2)/ASO/Expo 2013

Karachi 15th April, 2013.

Subject: 8th Edition of Expo Pakistan 2013 September 26th to 29th 2013.

My Dear Chairman.

You may kindly be aware that, Trade Development Authority of Pakistan has announced the date of 8th Edition of Expo Pakistan 2013, which will be held from September 26th to 29th 2013 at Expo Centre, Karachi.

Over last seven years, Expo Pakistan has developed into a reputable international event, where over 2000 Pakistani exhibitors and 3000 foreign visitors, most of them representing large buying houses, and reputable foreign Brands have attended the event. This fair is a one stop forum for the foreign buyers to view full range of Pakistan export products and develop long term business relations for enhancing exports from Pakistan. This year as well we have confirmations of foreign visitors' having impressive profiles, who will be attending the event.

In order to address the concerns of exhibitors' community in respect of turnout of foreign buyers, TDAP has formed a team of officers who will market the event internationally, with support and cooperation of our Missions Abroad. This team will interact with the Mission and the exporters' to identify prospective buyers contact and will arrange B2B meetings during the event. In the meanwhile, you are requested to kindly identify potential buyers of products and forward their credentials to us, so that we may invite them accordingly.

I am enclosing herewith, space reservation form for participants from your esteem Chamber/ Association Members. For further details, you may contact Mr. Athar Hussain Khokhar, Director, Expo cell, 021-99206472, and email: athar.khokhar@tdap.gov.pk.

I look forward to your whole hearted participation in this national cause

Yours sincerely

Abdul Kabir Kazi

CHAIRMAN

PAKISTAN HOSIERY MANUFACTURERS & EXPORTERS ASSOCIATION
KARACHI