



Trade Development Officer
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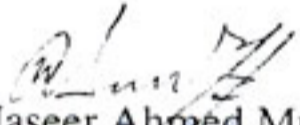
GOVERNMENT OF PAKISTAN
TRADE DEVELOPMENT AUTHORITY OF PAKISTAN
Marketing Division
(Asia & Europe)
NO.TDAP (Ch-Exh.) / Asia-11

Karachi, 1st April, 2011.

Subject: ADVERTISEMENT OF INTERNATIONAL EXHIBITIONS/FAIRS IN CHINA

Kindly find enclosed herewith an advertisement (along with TDAP's application form) released on 01-04-2011 in the leading newspapers of Pakistan, inviting applications for participation in the exhibitions mentioned in it.

You are requested to kindly distribute it among your potential/interested members to apply before the deadline.


Naseer Ahmed Mughal
(Trade Development Officer)

All Trade Associations.

TDAP ADVERTISEMENT

PID (K) - 2467



PAK CHINA

Discover Opportunities with TDAP International Trade Fairs / Exhibitions

Government of Pakistan is celebrating 2011 as its 60th "friendship year" and the year of trade focus with China. TDAP through participation in the below fairs offer an excellent opportunity to showcase and develop business deals with both Chinese and International buyers.

Fair Name	Dates	Participation Fee	Products	Desk Officer
14th China (Chongqing) Int'l Investment & Global Sourcing Fair	19-22 May, 2011	Rs. 48,000/-	General	Afshan Uroos (M.O) 021-99206468
South Asian Commodity, Culture and Tourism Fair, Chengdu	12-15 June, 2011	Rs. 10,000/-	General	Amir ur Rehman (P.O) 021-99206805
7th Kashghar Fair, Xin Jiang	28 June-2 July, 2011	Rs. 9,000/-	General	Rashid Gillani (T.D.O) 021-99201504
China Int'l Fair of Halal Food, Qinghai Province	30 July-2 August, 2011	Rs. 15,000/-	Food Items including Fruits & Vegetables, Rice, Seafood, etc.	Naseer Mughal (T.D.O) 0321-7220355
Western China Int'l Clothing & Accessories Fair, Chengdu	12-15 August, 2011	Rs. 25,000/-	All products related to Clothing and Accessories	Sana Khokhar (P.I.O) 021-99202185
CIFIT Fair, Xiamen	8-10 September, 2011	Rs. 36,000/-	General	Faisal Rasheed Awan (P.I.O) 021-99201505

Last date to apply : April 15, 2011

for further details please contact:

Qamar Anjum
Director (Asia & Europe)
Tel: 021-99201518

- ◆ Participation in the exhibition will be subject to terms & conditions mentioned in the application form which can be collected from TDAP offices or can be downloaded from TDAP's website http://www.tdap.gov.pk/docs/tradeshows/exhibition_form.pdf.
- ◆ The participation fee should be in the shape of Pay Order / Bank draft in favour of Account Officer TDAP, Karachi. Participation fee will not be refunded once the company has been selected.
- ◆ There is a special quota of space for Women Entrepreneurs, New Exporters & SME's.
- ◆ In case of your acceptance, if your stand remains vacant during the fair, you will have to pay the full cost of the stall that will be determined by TDAP.
- ◆ As per TDAP's policy no exporter will be eligible for TDAP's support in excess of two fairs in a year and three time participation in the same event.
- ◆ Please note that TDAP will issue visa invitation letter in favour of only two representatives of the company representative(s). Travel history and passport details of the nominated representative may also be provided with the application.



Trade Development Authority of Pakistan
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