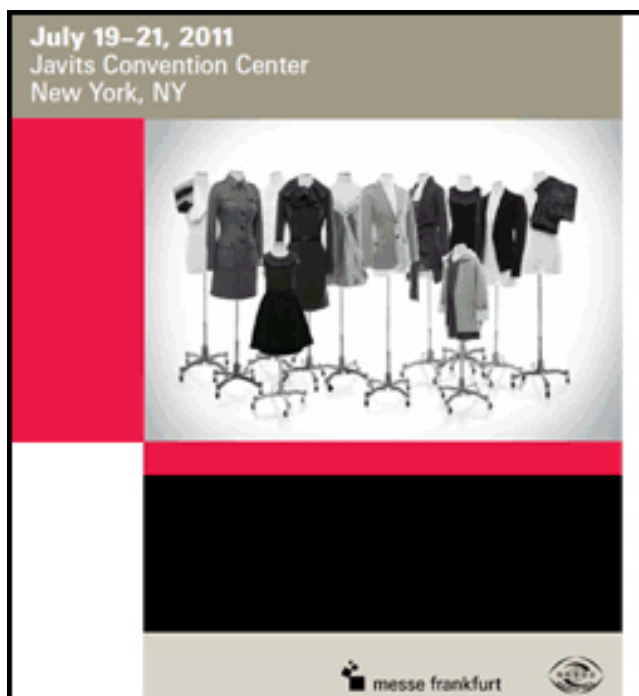


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apparel sourcing

www.apparelsourcingshow.com



What:

The New York International Apparel Sourcing Show
Co-located with Texworld USA
Produced by Messe Frankfurt

When:

July 19 – 21, 2011

Where:

New York City
Javits Convention Center

Who:

Over 5,000 buyers and apparel industry decision makers attend this event seeking to find new suppliers, new product design, and qualified partners for their apparel businesses. **The New York International Apparel Show** facilitates the apparel sourcing process in the world's primary fashion location – **New York** - the home of more than 6,000 showrooms, hundreds of retail buying offices, and headquarters of more than 1,000 apparel fashion brand purchasing offices.

Why:

- **Sell** to the world's largest apparel buying community in the world
- **Match** your products to the buyers requirements
- **New York** is the center of the USA's \$200 billion apparel industry.
- **Meet** private label buyers, mass & multi-unit retailers, apparel importers in the USA
- **Present** your merchandise in a professional environment designed to generate sales

- **Participate** in fashion showcases/directional trend displays effectively highlighting your products
- **Benefit** from Texworld USA's accomplishment of developing a buyer audience of 5,000
- **Participate** in trend and industry intelligence seminars presented by the industry's top leaders
- **Forge** critical contacts and connections to fuel your business
- **Be Part** of the primary apparel sourcing marketplace in the USA - New York

How:

Contact David Pennes

Sales Manager

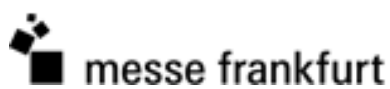
New York's International Apparel Sourcing Show

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Subject to change, as of 02/11

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