

NO. ES-218/2011

May, 26, 2011.

MOST URGENT / IMPORTANT

All the concerned Manufacturers & Exporters of Pakistan.

JOIN PAKISTAN PAVILION IN "AUSTRALIAN INT'L SOURCING FAIR" (AISF), SYDNEY – AUSTRAIA, 22ND TO 24TH NOV'2011.

Dear Sirs,

We are pleased to inform you that like last year, Trade Development Authority of Pakistan (TDAP) is organizing Pakistan Pavilion in the above subject Fair with 60% Subsidy to each Stand. The TDAP has published its Advertisement n the Daily "DAWN", "BUSINESS RECORDER" & "JANG", dated 26th May'2011 inviting Applications from the interested Companies, a clipping of which is sent under attachment.

TDAP has fixed Rs. 239,000/- for Textile Sector, Rs.191,000/- for Leather made-ups Sector including Footwear and Rs. 144,000/- for other Sectors (for details, please see the attached TDAP's Advertisement clipping).

Please note that the deadline of Application is 12TH JUNE, 2011. Therefore, if you are interested to participate in this most important & potential Fair, please apply to TDAP LATEST BY 12TH JUNE'2011 and send your Application at the address given below:-

Mr. Allah Dad Tarar, Deputy Director, Trade Development Authority of Pakistan (TDAP), Aisah Chowk, Gulistan Colony No.2, Public Building Area, Sheikhupura Road, Faisalabad. Tel: 041-910240, E-mail: <tdap@tdap.gov.pk>

We are sending under attachment a copy of TDAP's prescribed Application Form to fill it up very carefully. This is also available in the Website of TDAP www.tdap.gov.pk The Application should contain the following documents:-

- 1. A Pay-order/Bank Draft for appropriate amount based on the nature of your Products as published in the attached TDAP's Advertisement, in favour of "Account Officer, TDAP, Faisalabad".
- Export Performance Certificate for the last year duly verified by Bank.
- 3. Copy of Membership Certificate of your Trade Association.
- 4. Photocopies of Passport(s) of the person(s), who will attend your Stand.
- 5. Copy of NTN Certificate.
- 6. Company Brochure.

It may be noted that if any document is left, the Application may be rejected by TDAP, therefore, please re-check before sending the documents.

Contd. on Page No. 2/2.

Karachi Head Office:

Plot No. 21-C, 1st Floor, 15th Commercial Street. (Near Ayaz Masjid), D.H.A. Phase-II, Ext.,

Karachi-Pakistan.

Phones: (+)92-21-35312651 (+)92-21-35385118 Mobile : (+)92-300-2355604

: (+)92-21-35887316 Fax E-mail: excellents@cyber.net.pk

Dhaka Office:

Bldg. # 41/23/15, Zikatola, New Road, West Dhanmondi, Dhaka-1009,

Bangladesh

: (+) 88-02-9138347 Ph Mobile: 01913-584162 : (+) 88-02-9115843

E-mail: unlimited7099@yahoo.com

: Mr. Amir Hossain Attn



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The details of Exhibits with participation cost are given below:-

	EXHIBITS	7.50 FR 10 10 FR 10 10 FR					
	PARTICIPATION CO	ST					
Rs. 239,000/-	Rs. 191,000/-	Rs. 144,000/-					
Bed Linen	Leather Garments	Handicrafts					
Towels	Leather Goods	Ceramics					
Readymade Garments	Gloves	Jewelry					
Knitwear & Sweaters	Footwear	Natural Eco Friendly Fibres					
Denim Apparel	Work wear	Components & Accessories					
Silk, Yarn.	Sports Goods	Jute Goods.					
	Uniform						
	Handbags						

Meet over 3,000 key buyers looking at bulk production in the Australian region such as:

- * Brand Owners
- Wholesalers
- * Designers
- Distributors

- Specifiers
- * Retail chain stores
- * Importers
- * Agents

The Fair aims to serve the **Sourcing and Supply Chain Management** which will be an excellent opportunity for you to promote your <u>know-how</u>, <u>production capabilities</u> and <u>abilities</u> from this region.

If you need any further information in respect of your participation in the above subject Fair, please don't hesitate to contact us. We will be pleased to assist you.

Please carefully note that the deadline of Application is 12th June'2011 and send your Application accordingly, so that you can not miss the opportunity to display your Products in this most important and potential Fair.

Your timely action in this regard will be highly appreciated.

Thanking you and assuring you of our best services and co-operation at all times.

Yours faith fully,

(K.M.A. MABUD) CHIEF EXECUTIVE

Dhaka Office:

Ph : (+) 88-02-9138347 Mobile: 01913-584162 Fax : (+) 88-02-9115843

E-mail: unlimited7099@yahoo.com Attn: Mr. Amir Hossain

.com Vol. LXV No. 145 Karachi, Jumadi-us-Sani 22, 1432 Thursday, May 26, 2011 22 F





APPLICATION FOR PARTICIPATION IN FAIR / EXHIBITION

Note: Please see terms and conditions on last page

1. Name of the Fair																					
2. (a) Name of the Firm																					
2. (b) Trade Association																					
3. Address																					
Phone				Fax		I	Π-	-L	П	I		I] E-	mail							_
4. (a) Type of Business (Please tick one)	Manuf Export		e cui	m		C	omn	erci	al E	хро	rter				us (v priet		her Part	ners	ship/	Limi	ited
 (b) NIC Nos of all Directors/Partners of the Company / Firm (please use extra pages if required) 					- - - - -								<u>-</u> - - -								
5. Annual Production Capacity (Please use extra pages if required)	Items				Capacity					5 (b) No of Employees 5 (c) Value of Machinery / Productive Assets (mil)						.)					
6. Total Certified Export for last three years (Attach Certificate issued by the Bank)	Items as Above Value (US \$)			1	2007-2008 2					2008-2009 2009				9-20	010						
7. Export to Country of Exhibition for last 03 years (Value in US \$)	Items				2007-2008				2008-2009			2009-2010									
8. Fairs Attended (a) Total in 2009-2010	Name of Fair								Мо	nth	& Y	ear									
(b) Previous Participation(s) in this Fair	Month & Year																				

9. Items to be	Item	Quantity	Item	Quantity			
displayed		A STATE OF THE STA					
10. Category of Exporter (Kindly tick the relevant)							
i. Established export having more than S employees and Rs. productive assets (Sele	99 ii. having less than	99 ess than active assets	(enclose (enclose documentary evidence)	entrepreneur se documentary ce)			
11. Name of							
Representative							
Position				++++			
Passport		Validity		-			
No.		(dd/mm/y	ууу) — — —	-			
12. Participation Fee							
Amount (Rs)	D ₁	raft / PO No.					
13. Any Other Information / Requests / Suggestions Certificate that the above	e information is true to the best	of our knowledge	and belief. We do undertake	to abide by the			
	to accept TDAP's decision in			the state of the s			
	F CHIEF EXECUTIVE / ARTNER / PROPRIETOR	NA	ME WITH DESIGNATION				
			TITITI				
				TITI			
Date (dd/mm/yy	vv)	Company					
	<u></u>	Seal					
14. Enclosures:-							
 Company brochu Export Performar 	in shape of Pay Order / Demand Draft are / Product Catalog / Company Profilence for last three years duly verified by	e / bank for regular export	ters.				
	for the last three years in case of new of ship Certificate of Recognized Trade by		intrepreneur				
vi. Photocopies of Pa	assport(s) of the person(s) representing	the company					
vii. Copy of NTN cer Viii. ISO Certification							
viii. ISO Certification 15. Terms and Conditions	•						
i. Applications afte	er due date and without valid Pay Order of documents noted against S.Nos 14 (i						

ш.

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v. vi.

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viii.

The form should be properly filled in and ventied

(www.tdap.gov.pk).

Wrong and incomplete information may lead to disqualification

Visa recommendation letters will be issued only to Director/CEOs of the companies.

Once an applicant's selection is confirmed, the participation fee shall not be refunded.

Participants should provide top quality products in appropriate packing. Weight will be decided by the TDAP as per policy.

For more details, Guidelines for Participation in International Trade Fair may please be perused on TDAP's website