



**Commercial Section
Consulate General of Pakistan**

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May 20, 2011

Subject: Nominations for Pakistan Fast Growth 100

The AllWorld Network was established in 2007 whose mission is to find and advance all the growth entrepreneurs of the emerging world by 2015. In 1999, they launched the Inner City 100 whose goal was to shine a spot light on successful entrepreneurs where no one thought they existed -- in America's economically distressed inner cities. The Inner City 100 (American phenomena) encouraged the AllWorld Network to take this model global by creating the Africa 500, Arabia 500, Latin America 500, Asia 500 and Eurasia 500.

2. Their research indicates there are approximately 2,500 existing growth companies in the emerging world that could fuel economic progress in the next five years. With market visibility, these companies of 25 to 200 employees can scale up, accelerating critical job creation and innovation, and in turn, motivating other growth entrepreneurs. By being in the global market place, they believe that these 2,500 companies can create the next 1 million jobs.

3. The challenge for emerging countries is that their growth companies stall at a small size because they are not known. As a result, they don't have access to the growth capital, talent and opportunities their U.S. and European counterparts have. These programs are designed to address the critical challenge of scaling growth and job creation in the emerging world by putting the best entrepreneurs on the global radar screen.

4. To be eligible for an AllWorld Network ranking, a company must:

- Be a private company not owned by a public company or government.
- Have 10 or more full-time employees in 2010.
- Have a minimum 3-year operating history and revenue (USD) of at least \$100,000 in 2008 and \$500,000 in 2010. Smaller and younger companies can apply to be recognized as Companies to Watch.
- Provide audited statements or an audit letter to confirm your company's revenues.

5. The companies who qualify the AllWorld ranking will get i) the visibility and acclaim that comes from gaining recognition and media attention; ii) an invitation to attend an All World Leadership Summit at Harvard University and at the Pinnacle Institute with other fast-growing international companies; and iii) membership in the AllWorld exchange, the exciting business network and B2B platform of growth companies. The winners will be showcased and be part of the Arabia 500 and Asia 500.

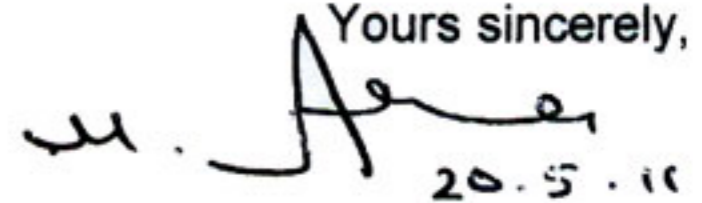
6. After the successful launch in January of Pakistan 25, which broke AllWorld record of highest growth of 8 countries in the Middle East, South Asia and Africa, AllWorld Network and Professor Michael Porter of the Harvard Business School, are launching the first ever Pakistan 100, a ranking of the most dynamic and fast growing private companies. The Pakistan 100 will

be published nationally and globally, giving visibility to companies and highlighting the entrepreneurial success stories in Pakistan. As a Pakistan 100 applicant, you will be automatically entered into the regional Asia 500 and the Arabia 500. There are no costs involved. The deadline to apply is June 30, 2011.

7. I am confident that we can short list 100 companies and to put them under the world radar screen which will help them in flourishing their business besides creating jobs and attracting investment in Pakistan. The companies who intend to apply for the AllWorld Network ranking can do it on line by visiting the website www.allworldlive.com/arabia-500/apply-now. Once the application is submitted along with financial statements etc., AllWorld Network will announce the list of first Pakistan fast growth 25 in September 2011 and ceremony to recognize them in an event in October 2011. A flyer is attached for information about the programme or you may also contact the Commercial section, Consulate General of Pakistan, New York at pakcom.nyc@tdap.gov.pk.

8. I would, therefore, urge all Chambers and Associations to circulate this information among all entrepreneurs / members so that they start applying on-line. Last date for applying is **June 30, 2011**.

Yours sincerely,



20.5.11

(Muhammad Aamer)
Commercial Counsellor

All Chambers and Associations in Pakistan.



PAKISTAN
FAST GROWTH
100

AllWorldNetwork will scale ALL the growth entrepreneurs of the emerging world by 2015, creating the largest entrepreneurial network and information system to move markets.



Apply for Pakistan Fast Growth 100!

Are you an entrepreneur whose business is growing fast? Can you benefit from increased exposure to potential investors, business partners, customers and suppliers?

After the successful launch in January of Pakistan 25, which broke AllWorld record of highest growth of 8 countries in the Middle East, South Asia and Africa, AllWorld Network and Professor Michael Porter of the Harvard Business School, are launching the first ever Pakistan 100, a ranking of the most dynamic and fast growing private companies. Hear from Pakistan 25 Winners.



Winners of Pakistan 25 recognized by Minister for Finance, Revenue, Economic Affairs and Statistics and the US Ambassador to Pakistan

The Pakistan 100 will be published nationally and globally, giving visibility to companies and highlighting the entrepreneurial success stories in Pakistan. As a Pakistan 100 applicant, you will be automatically entered into the regional Asia 500 and the Arabia 500.

There are no costs involved, the deadline to apply is **June 30, 2011.**

[CLICK HERE TO APPLY](#) to the Pakistan 100.

WHAT IS IN IT FOR COMPANIES?

- Differentiate your company by gaining local and international media attention.
- The winners are invited to attend the AllWorld Summit at Harvard University in October with fast-growing companies from around the world.
- The winners will be showcased and be part of the Arabia 500 and Asia 500.

QUALIFYING CRITERIA TO BE A TOP GLOBAL ENTREPRENEUR

You must be:

- A private company not owned by a public company or government
- Have 10 or more full-time employees in 2010.
- Have a minimum 3-year operating history and revenue (USD) of at least \$100,000 in 2008 and \$500,000 in 2010. Smaller and younger companies can apply to be recognized as Companies to Watch.
- Provide audited statements or an audit letter to confirm your company's revenues.

If you have any questions about the program please contact: **Malik Ahmad Jalal** - Director of Pakistan Fast Growth 25 | 100 at ajalal@allworldlive.com or **Dereje Bereta**, Director of Fast Growth Rankings at dbereta@allworldlive.com.

To Learn more about our partners visit [MISHAL](#), [TiE- Islamabad](#), [P@SHA](#), [LADIESFUND®](#), [The Rawalpindi Chamber of Commerce and Industry \(RCCI\)](#) and the [Federation of Pakistan Chambers of Commerce and Industry](#).

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